

# Milwaukee Radio Group

WKLH 96.5FM / 102.9 THE HOG / JAMMIN' 98.3FM / ENERGY 106.9FM / JOY 1340AM



## DISPOSITION OF POLITICAL TIME REQUEST

Name of Candidate: Wisconsin Safety Justice

Political Party: \_\_\_\_\_

Candidate for what Office: \_\_\_\_\_

Agency: \_\_\_\_\_

Amount of time requested: See Order Attached ☒

Time Granted: (Check here if no time granted: ☐)

Amount Due: \$ 10,130 (Check here if time given free ☐)

If time is being purchased by an organization or committee, list the officers or directors or executive committee: \*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Station employee completing this form: Sandy Jung

Date: 7/21/14

\* (Remember to get this information for any spot or program on any controversial issue, political or not, when the spot/program comes from a source outside the station.)

Immediately upon completion of this form, route to Political File in Public File.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Buying Time, LLC

do hereby request station time concerning the following issue:

Wisconsin Safety & Justice
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

This broadcast time will be used by: Wisconsin Safety & Justice

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Wisconsin Safety & Justice  
700 13th St NW Suite 600  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Director: Whitney Tymas

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7/21/16

Date



Signature

202-965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

Jul 21, 16  
 CONT# 29940288 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WJMR-FM (Milwaukee-Racine, WI)  
 FM JESSICA LAVORERIO (AE)  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 4780

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty  
 ADV WISCONSIN SAFETY AND JUSTICE  
 PDT Issue  
 FLT Jul 25, 16 - Aug 09, 16

308463  
SG 7/25

\* REP ORDER COMMENT \*

\*\* 7/21/2016 3:46:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 7/21/2016 3:46:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH KEVIN.POLLOCK@KATZRADIOGROUP.COM OR CALL 215-557-4255. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	M.....	6A - 10A	60	07/25/2016 - 07/25/2016	1D	1	\$120.00	1
	1.2	M.....	10A - 3P	60	07/25/2016 - 07/25/2016	1D	2	\$120.00	2
	1.3	M.....	3P - 7P	60	07/25/2016 - 07/25/2016	1D	2	\$120.00	2
	1.4	M.....	7P - 12A	60	07/25/2016 - 07/25/2016	1D	1	\$70.00	1
		<b>** FLIGHT TOTALS **</b>					6	\$670.00	
		<b>FLIGHT 2</b>							
	2.1	.T.....	6A - 10A	60	07/26/2016 - 07/26/2016	1D	1	\$120.00	1
	2.2	.T.....	10A - 3P	60	07/26/2016 - 07/26/2016	1D	2	\$120.00	2
	2.3	.T.....	3P - 7P	60	07/26/2016 - 07/26/2016	1D	2	\$120.00	2
	2.4	.T.....	7P - 12A	60	07/26/2016 - 07/26/2016	1D	1	\$70.00	1
		<b>** FLIGHT TOTALS **</b>					6	\$670.00	
		<b>FLIGHT 3</b>							
	3.1	..W....	6A - 10A	60	07/27/2016 - 07/27/2016	1D	1	\$120.00	1
	3.2	..W....	10A - 3P	60	07/27/2016 - 07/27/2016	1D	2	\$120.00	2
	3.3	..W....	3P - 7P	60	07/27/2016 - 07/27/2016	1D	2	\$120.00	2
	3.4	..W....	7P - 12A	60	07/27/2016 - 07/27/2016	1D	1	\$70.00	1
		<b>** FLIGHT TOTALS **</b>					6	\$670.00	
		<b>FLIGHT 4</b>							
	4.1	...T...	6A - 10A	60	07/28/2016 - 07/28/2016	1D	1	\$120.00	1

Jul 21, 16  
 CONT# 29940288 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO

DDS CONT# 0  
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4.2	...T...	10A - 3P	60	07/28/2016 - 07/28/2016	1D	2	\$120.00	2
4.3	...T...	3P - 7P	60	07/28/2016 - 07/28/2016	1D	2	\$120.00	2
4.4	...T...	7P - 12A	60	07/28/2016 - 07/28/2016	1D	1	\$70.00	1
** FLIGHT TOTALS **						6	\$670.00	
<b>FLIGHT 5</b>								
5.1	....F..	6A - 10A	60	07/29/2016 - 07/29/2016	1D	1	\$120.00	1
5.2	....F..	10A - 3P	60	07/29/2016 - 07/29/2016	1D	2	\$120.00	2
5.3	....F..	3P - 7P	60	07/29/2016 - 07/29/2016	1D	2	\$120.00	2
5.4	....F..	7P - 12A	60	07/29/2016 - 07/29/2016	1D	1	\$70.00	1
** FLIGHT TOTALS **						6	\$670.00	
<b>FLIGHT 6</b>								
6.1	.....S.	6A - 7P	60	07/30/2016 - 07/30/2016	1D	4	\$120.00	4
** FLIGHT TOTALS **						4	\$480.00	
<b>FLIGHT 7</b>								
7.1	.....S	6A - 7P	60	07/31/2016 - 07/31/2016	1D	4	\$120.00	4
** FLIGHT TOTALS **						4	\$480.00	
<b>FLIGHT 8</b>								
8.1	M.....	6A - 10A	60	08/01/2016 - 08/01/2016	1D	1	\$120.00	1
8.2	M.....	10A - 3P	60	08/01/2016 - 08/01/2016	1D	2	\$120.00	2
8.3	M.....	3P - 7P	60	08/01/2016 - 08/01/2016	1D	2	\$120.00	2
8.4	M.....	7P - 12A	60	08/01/2016 - 08/01/2016	1D	1	\$70.00	1
** FLIGHT TOTALS **						6	\$670.00	
<b>FLIGHT 9</b>								
9.1	.T.....	6A - 10A	60	08/02/2016 - 08/02/2016	1D	2	\$120.00	2
9.2	.T.....	10A - 3P	60	08/02/2016 - 08/02/2016	1D	2	\$120.00	2
9.3	.T.....	3P - 7P	60	08/02/2016 - 08/02/2016	1D	2	\$120.00	2
9.4	.T.....	7P - 12A	60	08/02/2016 - 08/02/2016	1D	1	\$70.00	1
** FLIGHT TOTALS **						7	\$790.00	
<b>FLIGHT 10</b>								
10.1	..W....	6A - 10A	60	08/03/2016 - 08/03/2016	1D	2	\$120.00	2
10.2	..W....	10A - 3P	60	08/03/2016 - 08/03/2016	1D	2	\$120.00	2
10.3	..W....	3P - 7P	60	08/03/2016 - 08/03/2016	1D	2	\$120.00	2
10.4	..W....	7P - 12A	60	08/03/2016 - 08/03/2016	1D	1	\$70.00	1

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				** FLIGHT TOTALS **			7	\$790.00	
		<u>FLIGHT 11</u>							
11.1	...T...	6A - 10A	60	08/04/2016 - 08/04/2016	1D	2	\$120.00	2	
11.2	...T...	10A - 3P	60	08/04/2016 - 08/04/2016	1D	2	\$120.00	2	
11.3	...T...	3P - 7P	60	08/04/2016 - 08/04/2016	1D	2	\$120.00	2	
11.4	...T...	7P - 12A	60	08/04/2016 - 08/04/2016	1D	1	\$70.00	1	
				** FLIGHT TOTALS **			7	\$790.00	
		<u>FLIGHT 12</u>							
12.1	....F..	6A - 10A	60	08/05/2016 - 08/05/2016	1D	2	\$120.00	2	
12.2	....F..	10A - 3P	60	08/05/2016 - 08/05/2016	1D	2	\$120.00	2	
12.3	....F..	3P - 7P	60	08/05/2016 - 08/05/2016	1D	2	\$120.00	2	
12.4	....F..	7P - 12A	60	08/05/2016 - 08/05/2016	1D	1	\$70.00	1	
				** FLIGHT TOTALS **			7	\$790.00	
		<u>FLIGHT 13</u>							
13.1	.....S.	6A - 7P	60	08/06/2016 - 08/06/2016	1D	4	\$120.00	4	
				** FLIGHT TOTALS **			4	\$480.00	
		<u>FLIGHT 14</u>							
14.1	.....S	6A - 7P	60	08/07/2016 - 08/07/2016	1D	4	\$120.00	4	
				** FLIGHT TOTALS **			4	\$480.00	
		<u>FLIGHT 15</u>							
15.1	M.....	6A - 10A	60	08/08/2016 - 08/08/2016	1D	2	\$120.00	2	
15.2	M.....	10A - 3P	60	08/08/2016 - 08/08/2016	1D	2	\$120.00	2	
15.3	M.....	3P - 7P	60	08/08/2016 - 08/08/2016	1D	2	\$120.00	2	
15.4	M.....	7P - 12A	60	08/08/2016 - 08/08/2016	1D	1	\$70.00	1	
				** FLIGHT TOTALS **			7	\$790.00	
		<u>FLIGHT 16</u>							
16.1	.T.....	6A - 10A	60	08/09/2016 - 08/09/2016	1D	2	\$120.00	2	
				** FLIGHT TOTALS **			2	\$240.00	



DDS CONT# 0  
C/P/E: / / 4780

	Jul 16	Aug 16					
SPOTS	38	51					
CASH	4310.00	5820.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	4310.00	5820.00					

  

							<b>TOTAL</b>
SPOTS							89
CASH							10,130.00
TRADE							0.00
NSL							0.00
TOTAL							10,130.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# Sales Order

Station: WJMR-FM Contract#: 308463 Agency: KATZ MEDIA GROUP\*  
 Contract Name: WISC SAFETY JUSTICE WJMR 4780 Address: 125 WEST 55TH STREET 3RD FL  
 Proposal#: EC5A937B-FBCE-4ADF-89A2-1D33DA69375 City: NEW YORK State: NY Zip: 10019-5366  
 B Buyer: \_\_\_\_\_  
 Start Date: 7/25/16 End Date: 8/14/16 Tax Schedule: \_\_\_\_\_ (None)  
 Revenue Type: National Political - Agency Type: Cash Agency Commission %: 15  
 Advertiser: WISCONSIN SAFETY AND JUSTICE Billing Cycle: Standard  
 Address: \_\_\_\_\_ Salesperson: 2783PNATI Comm %: 10  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Makegood Policy: Within Contract Dates  
 Product Name: Issue  
 Estimate #: 4780  
 Competitive Code: Issues

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/25/16	7/31/16		8:00 AM	10:00 AM	60	1	1	1	1	1			5	D	120.00	5	600.00	2	
2	7/25/16	8/07/16		6:00 AM	7:00 PM	60						4		4	D	120.00	8	960.00	2	
3	7/25/16	8/07/16		6:00 AM	7:00 PM	60							4	4	D	120.00	8	960.00	2	
4	7/25/16	8/07/16		10:00 AM	3:00 PM	60	2	2	2	2	2			10	D	120.00	20	2,400.00	2	
5	7/25/16	8/07/16		3:00 PM	7:00 PM	60	2	2	2	2	2			10	D	120.00	20	2,400.00	2	
6	7/25/16	8/07/16		7:00 PM	12:00 AM	60	1	1	1	1	1			5	D	70.00	10	700.00	2	
7	8/01/16	8/07/16		6:00 AM	10:00 AM	60	1	2	2	2	2			9	D	120.00	9	1,080.00	2	
8	8/08/16	8/14/16		6:00 AM	10:00 AM	60	2	2						4	D	120.00	4	480.00	2	
9	8/08/16	8/14/16		10:00 AM	3:00 PM	60	2							2	D	120.00	2	240.00	2	
10	8/08/16	8/14/16		3:00 PM	7:00 PM	60	2							2	D	120.00	2	240.00	2	
11	8/08/16	8/14/16		7:00 PM	12:00 AM	60	1							1	D	70.00	1	70.00	2	

## Billing Projections: By Month

	Jul 16	Aug 16
CA	4,310.00	5,820.00
ST	4,310.00	5,820.00

☒ Print Spot Prices

TOTAL SPOTS 89  
 GROSS TOTAL \$ 10,130.00  
 ADJUSTED SPOTS 89  
 ADJUSTED TOTAL \$ 10,130.00

## APPROVE DECLINE

☐ ☐ Director of Sales  
☐ ☐ Sales Manager  
☐ ☐ Trade Approval  
☐ ☐ Local Sales Manager